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de Jong, G.

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VRIJE UNIVERSITEIT

**NATIONAL CARRIERS, MARKET POWER AND
CONSUMER LOYALTY**

A study of the deregulatory international airline industry

ACADEMISCH PROEFSCHRIFT

ter verkrijging van de graad Doctor
aan de Vrije Universiteit Amsterdam,
op gezag van de rector magnificus
prof.dr. V. Subramaniam,
in het openbaar te verdedigen
ten overstaan van de promotiecommissie
van de School of Business and Economics
op maandag 1 juli 2019 om 13.45 uur
in de aula van de universiteit,
De Boelelaan 1105

door
Gerben de Jong
geboren te Huizen